

7/19/07 - Newsletter: Missing Online Sales?

Our online stores can extend your existing web site, making it a 24/7 selling vehicle. We offer a variety to meet your budget.

Basic Store - No Set Up Charge. Professional-looking online store: We provide license for monthly fee that includes hosting services and wizard for setting up and stocking store. No technical skills or experience required. You set up store by adding products with descriptions and images, entering prices and personalizing with logo and context text.

Enhanced Store - For businesses that do not have the time to set up their own online store and/or need visitor analytics we do it for you for modest fee. Just provide product info, photos and artwork. You maintain the store-using wizard or we do it all.

Premium Store - Further customize your store to better reflect your brand and image. Same as Enhanced Store with improved image via custom design including button images.

Custom Store - All the bells and whistles you could possible need, including custom design.

All Online Stores have:

- Unlimited number of products and pages
- Catalog with sophisticated database for products and services
- Shopping cart for customer orders
- Product search
- Highlighted products
- Shipping calculators (UPS, FedEx)
- Tax calculators
- Customer login and support

Interested? Contact me to discuss.

Best Regards,

Robert P. Davidson, Ph.D.
President
RP Design Web Services