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# News



## 1/19/03 - January 2003 Newsletter

With the Holidays over, we want to wish you the best and also tell you about our latest web redesign projects. The companies that wanted their existing sites redesigned did so because they had concerns about the web sites ability to attract clients and project their products and services favorably. [Click here](#) to see the visual impact of the redesigns. It is more than just visual, there's a bottom line dollar impact.

Sirois Tool Company, Inc., located in Berlin, Connecticut, employs custom graphics to give their site a new, professional, and eye-catching look. We made their site simpler to navigate, and empowered their employees with databases that allow them to easily update their Employment and News and Events pages.

The BAMA Handling Services, Inc., located in Alabama, site was given a complete overhaul with new, custom graphics, interactive forms. Presently we are optimizing this site to encourage search engine visitors.

Of Interest: The Internet turned 20 on New Years Day. It was January 1, 1983 when the US Defense Department began using TCP/IP to create unique addresses that allowed computers to be used as communications devices, not just as number crunchers.

Please let us know if you would like to upgrade your business website in this New Year as well as any areas that you would like to see discussed in Next Month's Newsletter.

Until then, we thank you for your continued support,

Everyone at RP Design Web Services

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