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News



2/27/04 - February 2004 Newsletter Wild, Wild Web

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A Hosting Service Bargains - the real price

Recently a prospective client came to our office inquiring about what they would need for launching their new business. He began the conversation by telling me that he had searched the Internet for bargain hosting services.

Many of our clients have come to us after they have experienced the Wild, Wild Web and dealt with the unsavory characters that populate it. These are among our best customers because they can appreciate both our quality and ethical behavior. Some have really been burnt with one lady in a lawsuit trying to recover \$50,000 in payment to a web e-commerce site developer that never delivered. Most business do not experience anything as drastic, but it is not unusual for entrepreneurs to see their business dream delayed and even destroyed because of having to deal with Internet problems.

This prospective customer was most likely going to experience a \$5 per month hosting service that would at best be unreliable and at worst lose their web site and request a significant fee to recover it. But it is more than just money. We offer reliable and fairly priced hosting and skilled staff 24/7 to man it. Whether you get your service from us or some other reputable provider, there are things that you should consider:

Better Business Bureau: Demand that your provider subscribe to their Code of Ethics; We do.

Go Small: A big provider does not always mean good service. Concentrate on what makes your business money and get a hosting service that has real people, not just E-mail, to address your problems.

Check out the features: Make sure you have the E-mail capability that you may require such as redirects, auto responders and Webmail and real-time traffic analysis. Your hosting service should provide more than just a place to park your site
Better safe than sorry: Your information should be safe and secure

and not fall prey to a hacker because your provider is not taking proper precaution.

Our Newest Web Site

Keeping It Simple! is a Cheshire, Connecticut business owned by Patricia Lester. Patricia is a Professional Organizer and Interior Decorator. Keeping It Simple! offers a variety of services including home and office organization, baby proofing, moving and packing, paper management, and much more. We created a [mini site](#), consisting of four pages. The site was designed to look clean and organized, which is exactly what Keeping It Simple! does for its clients. Visit the [web site](#) to see that even a small business can look LARGE.

Coming Next Month

Please call or E-mail us if you would like to discuss how your web site could better serve your business as well as any topics that you would like to see in the Next Newsletter.

Until then, we thank you for your continued support,

Everyone at RP Design Web Services

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